

# Lovea Certified Organic Hair & Body Care

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The Lovea range of skin, hair & body care is packed with nourishing natural ingredients. The three key ingredients in this range are:

- 1) Tahitian Monoi (le monoi) for normal hair & skin
- 2) Shea Butter (le karite) for dry skin & hair
- 3) Argan Oil (l'argan) special care for skin & hair.

There are 16 products in the Lovea hair & body care range. These include:

## Hair Care

- 3 x shampoos (1 for each key ingredient above)
- 3 x conditioners (1 for each key ingredients above)
- 2 x Intensive Hair Masks (Monoi & Shea)
- 1 x Leave-In de-tangling Conditioner (Argan Oil)
- 1 x Hair Oil Spray (Shea Butter)

## Body Care

- 2 x Body Lotions (Monoi & Shea Butter)
- 1 x Moisturising Body Balm (Shea Butter)
- 1 x Moisturising Body Scrub (Argan Oil)
- 1 x Moisturising Body Butter (Argan Oil)
- 1 x Moisturing Body Spray (Argan Oil)



Range retails from  
£4.99 to £7.99

## Key Ingredients

**Argan Oil or Moroccan Oil** (for skin & hair that needs special care) has been used for centuries by local tribes in North Africa. It revives & strengthens hair and makes lack lustre dull hair shine. When applied to the skin Argan Oil increases elasticity, nourishes and helps normalise the skin.

Research shows that the oil is packed with beautifying ingredients like vitamin E, phenols, carotenes and essential fatty acids also known as the skin vitamin - Vitamin F.

**Tahitian Monoi Oil** (for normal skin) is rich in methyl salicylate which is a skin-soothing agent. It is a naturally concentrated emollient which penetrates the skin, re-hydrates the layers of the epidermis and shields skin against external damage including sun and wind.

**Burkina Shea Butter** (for dry skin & hair) melts quickly at room temperature and absorbs rapidly into the skin without leaving a greasy feeling. It is a great anti-inflammatory, emollient and helps maintain moisture levels in the skin. It is renowned for fading scars and helping lessen the irritation of eczema and psoriasis.

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The Organic Beauty Experts